

## CHAPTER 1109

### ON-PREMISES EXTERIOR SIGNS

#### 1109.01 DEFINITIONS

- A. Banner Sign. A sign made of fabric suitable for exterior use and flame retardant that is no larger than 20 square feet and that is affixed to a building.
- B. Billboard. Any off-premises sign/structure situated on private premises.
- C. Business Center Sign. A sign for a group of uses, whether or not under single management, but located on a parcel of land in single ownership.
- D. Canopy Sign. Any sign that is a part of or attached to an awning, canopy, or other fabric, plastic, or structural protective cover over a door, entrance, window, or outdoor service area. A marquee is not a canopy.
- E. Free-Standing Sign. As used in this zoning code, a free-standing sign shall refer to any sign that is detached from a building but is permanently anchored.
- F. Instructional Sign. Any sign that has a purpose secondary to the use on the lot and is intended to instruct employees, customers, or users as to matters of public safety or necessity. This includes signage erected by a public authority, utility, public service organization, or private business or industry that is intended to control traffic circulation, direct or inform the public, or provide needed public service as determined by the rules and regulations of governmental agencies or through public policy.
- G. Marquee Sign. Any sign attached to, in any manner, or made a part of a permanent roof-like structure projecting beyond a building or extending along and projecting beyond the wall of the building, generally designed and constructed to provide protection from the weather.
- H. Off-Premise Sign. Any sign not related to the business or activity upon which premises the sign is placed.
- I. On-Premises Exterior Sign. A sign related to the business or profession conducted and/or to the commodity, service, or entertainment, sold, or offered upon the premises where said sign is located.
- J. Portable Sign. A free-standing sign not permanently anchored, affixed, or secured to either a building or the ground, such as, but not limited to, "A" frame, "T" shaped or inverted "T" shaped sign structures.
- K. Projecting Sign. Any sign or graphic, which projects from the building and is perpendicular to the street. A projecting sign is limited to a sign area of 9 square feet, shall project no more than 4 feet from the building façade, and shall be at least 10 feet above the sidewalk.
- L. Roof Sign. As used in this zoning code, a roof sign shall refer to any sign that extends above the parapet or roofline of the building to which the sign is affixed.
- M. Sign Area. The entire sign within a circle, globe, or polygon enclosing the extreme limits of writing, representation, emblem, lettering only, or any

figure of similar character, together with any frame or other material or color forming an integral part of the display or used to differentiate such a color forming an integral part of the display or used to differentiate such a sign from the background against which it is placed. The sign area shall be considered to be the largest area that any sign would project on a plane.

For monument style signs (those without a sign pole), the sign base shall not count in the sign area, if it does not exceed 50% of the sign area. The portion of the sign base that exceeds 50% shall be included in the calculations of sign area.

Where a sign has two or more faces, the area of all faces shall be included in determining the area of the sign, except where two such faces are placed back-to-back and are at no point more than 18 inches from one another, the area of the sign shall be taken as the area of one face if the two faces are of equal area, or as the area of the large face if the two faces are of unequal area.

Total sign area shall be the sum of all signs, not including instructional signs.

- N. Vehicular Sign. Any appliance or surface attached to any vehicle which is designated to advertise, convey information, or attract attention for the benefit of any person, organization, business or cause operating such vehicles; excepting vehicles used solely for the delivery of merchandise or the performance of services, or advertising the sale of the vehicle.
- O. Wall Graphics Sign. Any sign or graphic design that is placed directly upon a building's or a wall's surface.

#### 1109.02 RELATIONSHIP TO BUILDING CODE

No provisions of this chapter shall nullify any provision or requirement of the Building Code, except as to the specific definitions, prohibited locations, and size limitations as listed herein.

#### 1109.03 RESIDENTIAL DISTRICT SIGNS

Only the following types, sizes, and locations of signs shall be permitted in residential districts.

- A. One non-illuminated free-standing or wall-mounted sign, not to exceed six square feet in area on any property, which sign shall not contain any commercial message except for a message drawing attention to an activity legally offered on the lot.

B. One sign, with approval of the Planning Commission, for the following conditionally permitted uses in a residential district:

1. Cemetery.
2. Church, or other place of public religious worship;
3. Governmental owned or operated building or facility, schools;
4. Private or Governmental owned and/or operated park, playground, golf course or other recreational facility;
5. Facility providing the following services:
  - a. Medical Care
  - b. Hospital
  - c. Clinic
  - d. Convalescent Home, Nursing Home, or Assisted Living Facility
  - e. Sanitarium
  - f. Philanthropic Institution
  - g. Child Care Center

The sign area may be one square foot for each foot of building frontage along a public right of way, not to exceed twenty-five square feet.

C. One double-sided sign, or two single-sided signs attached to a wall or other entrance feature at each entrance of a Residential Subdivision with a maximum sign area of 36 square feet and maximum height of 6 feet per sign with a setback of 10 feet from the right-of-way.

#### 1109.04 CENTRAL BUSINESS DEVELOPMENT DISTRICT SIGNS (CBDD)

Identification signs shall not be permitted to exceed the following limitations:

- A. Wall signs as defined in Section 1109.01(O), banner signs as defined in Section 1109.01(C), and projecting signs as defined in Section 1109.01(K) are permitted in this district.
- B. A total sign area of two square feet may be permitted for each lineal foot of building frontage on the principal street. On a corner lot, the sign area may be computed on the basis of the longer building frontage. Maximum total size is not to exceed 200 square feet.
- C. Free-standing signs are not permitted, unless sufficient yard space is available. Free-standing signs must meet the requirement of 1109.05(C). The sign design, placement, and size must be approved by the Design Review Board.

- D. Signage on canopies, awnings, or marquees cannot exceed 2 feet in height. Theater marquees may exceed this requirement with the approval of the Planning Commission. All signs of this style shall be approved by the Planning Commission.
- E. One non-illuminated sign is permitted on vacant lots and parking lots for on-premise activities. Such sign shall have a surface area not to exceed thirty-two (32) square feet and shall not exceed six (6) feet in height and will be setback 10 feet from the right-of-way.

1109.05 C-1 THROUGH C-4 COMMERCIAL DISTRICT SIGNS

Identification signs shall not be permitted to exceed the following limitations:

- A. Wall signs must be fixed flat against the wall of a building or on the face of a marquee wall. No sign may extend above or beyond the building wall or project more than one foot from the front of the structure.
- B. A total wall sign area of two square feet per business permitted for each lineal foot of building frontage on the principal street.
- C. One free-standing sign with a sign area to not exceed one square foot for each foot of building frontage along a public right-of-way is permitted. Maximum total size for a free-standing sign may not exceed 50 square feet or exceed a height of 10 feet above grade. Alternately, one business center sign of no more than 200 square feet is permitted. The maximum height of this sign is 10 feet above grade. The maximum signage space given to a tenant is 50 square feet. The sign design, placement, and size must be approved by the Planning Commission.
- D. A minimum setback of 10 feet from the right-of-way is required.
- E. Plantings arranged so as to spell out building identification or service offered will be considered a sign rather than landscaping.
- F. Maximum total signage on any lot is not to exceed 400 square feet.

1109.06 INDUSTRIAL DISTRICT SIGNS

Identification signs shall not be permitted to exceed the following limitations.

- A. Wall signs must be fixed flat against the wall of a building or on the face of a marquee wall. No sign may extend above or beyond the building wall or project more than one foot from the front of the structure.

- B. A total sign area of three square feet for each lineal foot of building frontage on each street may be permitted, up to a maximum total area of all permitted signs for any establishment of 400 square feet.
- C. One free-standing sign with a sign area not to exceed two square feet for each foot of building frontage on a principal street is permitted. The total maximum size of the sign shall not exceed 80 square feet with a maximum height not to exceed 10 feet. The sign design, placement, and size must be approved by the Planning Commission.
- D. If a lot has access on more than one street, one additional free-standing sign meeting the requirements of item B sign may be permitted, provided there is at least 300 feet of distance between the signs as measured directly between the two signs and that there is no more than one sign per street.
- E. A minimum setback of 25 feet from the right-of-way is required.
- F. Plantings so arranged so as to spell out building identification or service offered will be considered a sign rather than landscaping.

1109.07 TEMPORARY SIGNS

- A. A temporary sign not exceeding 32 square feet may be erected or placed at a premise, but shall be removed forthwith upon fulfillment of its purpose. A temporary sign may not be displayed for more than sixty days in any six month period.
- B. Temporary signs, including vehicular signs, shall require a special permit issued by the Director of Public Safety and Service. A permit is non-assignable and the sign can only be placed on the property designated in the permit. There will be no fee for this permit. The Director of Public Safety and Service shall have the right to designate placement of temporary signs.

1109.08 NON-AFFECTED SIGNS

- A. Signs incidental to the election process, legal process, and/or necessary to the public safety and welfare.
- B. Chapter 1109 shall in no way affect signs which have been or will be approved by City Council under "Conditional Use" or any other special use approved by the Planning Commission, Board of Zoning Appeals, and/or City Council under procedures enumerated in this code.
- C. Non-illuminated temporary sign advertising the development of the premises upon which it stands or the opening of a new subdivision

development where such sign is located. Such sign shall have a surface area not exceeding 32 square feet and such sign shall be located at least twenty-five (25) feet from the street right-of-way line.

- D. On-premise real estate sign advertising the sale, rental or lease of property, not to exceed 6 square feet in a residential district and 32 square feet in a commercial or industrial district. Such sign to be removed when property is no longer for sale, rent or lease.
- E. Instructional signs shall be exempt provided such signs comply with the following:
  - 1. Instructional signs shall be clearly intended, designed and located or instructional purposes, as determined by the Director of Public Safety and Service;
  - 2. Each sign shall not be larger than necessary to serve the intended instructional purpose;
  - 3. The sign is not in a location and does not possess the design characteristics that constitute or serve the purposes of an identification sign;
  - 4. If the Director of Public Safety and Service determines that the proposed sign(s) does not serve instructional purposes, it shall be considered a free-standing or wall sign, as applicable, and subject to the pertinent regulations in this Chapter.